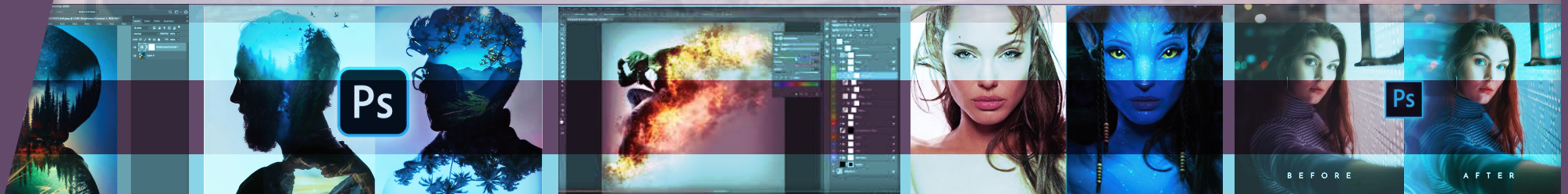


Design Tools - 1



Duration - 30 hrs.

Value Added Course by SCMC





Ps Adobe Photoshop

- Photoshop is a powerful image editing software that has revolutionized how we perceive and manipulate digital images. It is an essential tool for various industries and professions that rely on visual media, including graphic design, photography, advertising, and media production.
- Professional photographers rely on Photoshop to enhance and manipulate images. Opportunities in this field span across industries like entertainment, scientific research, food, and hospitality.
- Graphic and Digital Designers use Photoshop to create designs for their clients, and careers in digital design are expected to be highly in demand throughout the next decade. In the marketing and advertising fields, Photoshop is used to create appealing product visuals, logos, branding and other assets.





Course Structure



- | | | |
|------------|----------------------------------|--------|
| • Module 1 | UI Pagesetup Color Theory | 2 hrs. |
| • Module 2 | Brushes Layers BG | 4 hrs. |
| • Module 3 | Selection Masking Technique | 6 hrs. |
| • Module 4 | Poster Design | 2 hrs. |
| • Module 5 | Advertisement for product | 2 hrs |
| • Module 6 | Color Correction Color Grading | 8 hrs. |
| • Module 7 | Retouching Images | 4hrs. |
| • Module 8 | Filters Effects | 2hrs. |



Course Outcome

- At the end of the course students will get enhanced with Digital skills in Retouching image, Color Grading and Color Correction and will enhance there skills in Branding and designing advertisement for the products.





Course Instructions

- 1) Mode of Conduct: online, offline, or blended mode.
- 2) Duration of course: 30 hrs (contact sessions 24 hours and assignments/project/field work/ experiential learning may be for 6 hours)
- 3) 75% attendance is mandatory for students to appear for the assessment.
- 4) The assessment to be graded out of 100 marks.
- 5) At least two assessments shall be conducted per VAC.
- 6) The passing percentage for the assessment shall be 40%.
- 7) The certificate of completion of the value added course will be awarded to students who have successfully passed the assessments.